

CONTEMPORARY
+
COMMERCIAL ART

DIEGO VALDEZ

SUNSET : OVER THE PAINTER'S PALETTE



HEAVEN OVER WOOD



Decorative Modern Art (charcoal & Color)



UNILEVER logo for the Global event Double thru Digital 2011 Design By Diego Valdez

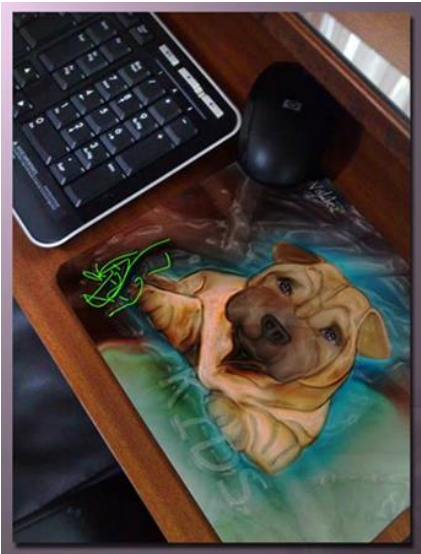


Discovery Channel Artwork/ Concepts & Design 2009



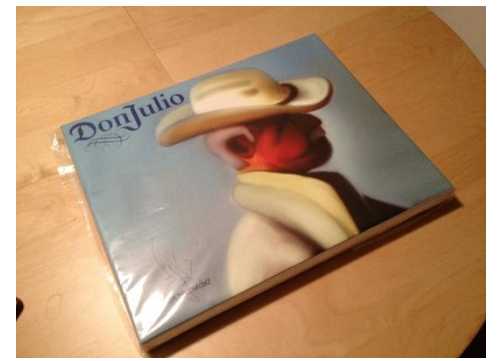
Giveaways Diego Valdez P&G 2010

PAMPERS & EUKANUBA



CINCO DE MAYO 2013 Tequila Don Julio

The Art of Diego Valdez



DIEGO VALDEZ /
In Living Color



Diego Valdez is a modern-day polymath – artist, model, actor, poet and connector. A fixture on the Latin art scene, the Colombian-born Valdez is the founder of artist agency *Volterris* (vols and arties means "Here are the arties") and his work has appeared from Times Square in Manhattan to campaigns for Discovery Channel, Animal Plant and other large corporations.

To celebrate Cinco de Mayo, Valdez has created six unique artworks to be displayed in the Don Julio offices for the luxury brand Tequila Don Julio. In these works, Valdez's kinetic, luminous digital-arts style pays homage to celebrity and national identity.

Valdez has previously collaborated with Diageo to honor Hispanic Heritage Month through portraits of Frida Kahlo and Che Guevara. The 30-day exhibition was on show at the Norwalk, Connecticut, headquarters and in the Manhattan office.

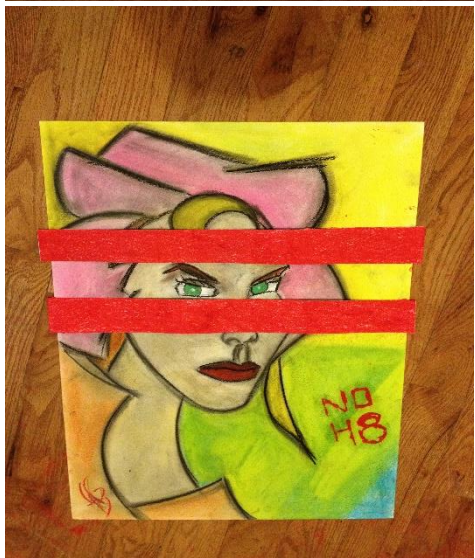


Don Julio | KNOW YOUR TEQUILA™

THOSE WHO KNOW DRINK RESPONSIBLY.
DON JULIO Tequila, 40% Alc/Vol. ©2013 Imported by Diageo Americas, Norwalk, CT.



GAY PRIDE ARTIST 2013 SMIRNOFF BRAND Manhattan NEW YORK



DIEGO VALDEZ SUPPORT EQUAL RIGHTS
SUMMER 2013 NEW YORK CITY #ART



GLOBAL HISPANIC HERITAGE ARTWORK 2012



INTRODUCING ARTIST DIEGO VALDEZ



Diego is the artist of the digital age and is viewed by many people as the "digital modern colorist". An experienced creative thinker, he has worked with many large clientele.

Once you experience his talent you will be drawn in as his work is alive in many ways.

CURRENT PROJECTS

Most recent art exhibition

- New York City - June 18th, 2012 Art Takes Time Square, featured in times square billboards and screens.

Voilartists Art Studio – New York City, NY

- Founder & CEO
- Master Bee Children's animation books- Actress Jon Mack Voiceover
- Bella B & 17 nights – Actress Melissa Biggs voiceover recorded at Elias Art Studio in Hollywood, CA.

Vision Animation Studio- Hollywood, CA

- Creative inspiration leader in partnership with Mike Herzog
- Antenna & Appi - Animated Children's tales by Mike Herzog, ideation by Diego Valdez.

PAST PROJECTS

Discovery Channel

- Animal Planet- concept & interior design work for office in New York City

Charity Artwork displays/design

- Gia Foundation New York City, NY
- Casa de Niño's San Luis Potosi, MX

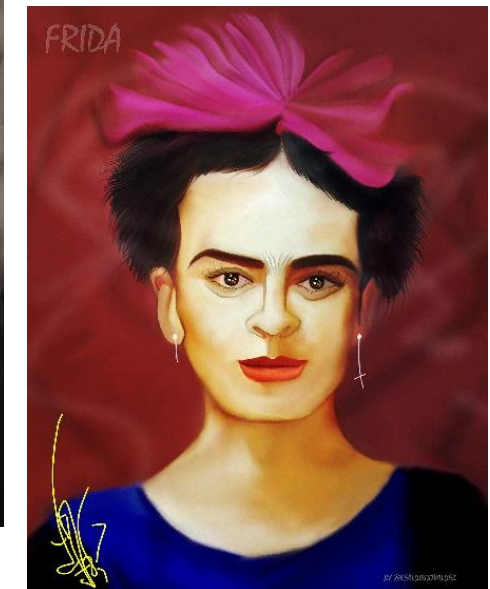
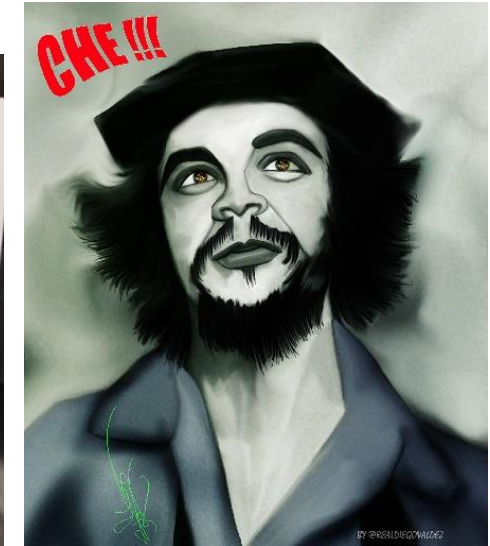
@REALDIEGOVALDEZ

Latin Modern Art exhibition for Hispanic Heritage Month

DIAGEO

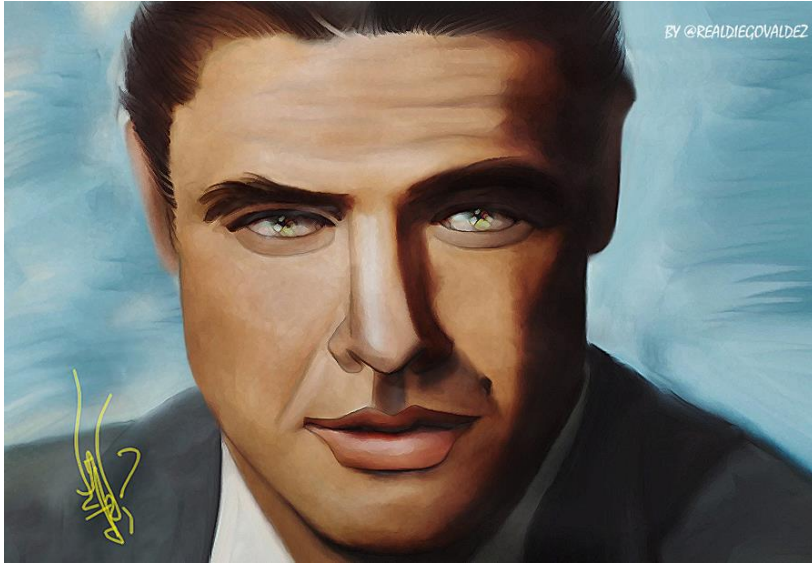
Sept 17th - 30th
Norwalk Bar on 7

Oct 1st - 15th
NY Office - 4th floor



ARTWORK BY DIEGO VALDEZ

Portraits 2009 – 2014 Pop Art / Art & Culture



Inspiring CHARCOAL black&white

