

DIEGO VALDEZ

Selected Artist for Hispanic Heritage Month

Art Exhibition for Diageo Corporation

Sept 17th- Oct 15th, 2012



Diageo Internal Email Press on Diego

The Latin Connection Group is proud to introduce to you Diego Valdez, a local Latin artist!

Diego is the artist of the digital age and is viewed by many people as the “digital modern colorist”. He is also an experienced creative thinker and has worked with many large clienteles and also owns an Art Studio called Voilartists.

Diego is originally from South America, to be specific Colombia. He loves Latin America and has traveled to many countries like Argentina, Brazil, Uruguay, Chile, and Peru. He also loves traveling to Europe as well.

His Artwork Exhibition *“Latin Modern Art for Hispanic Heritage month”* was created just for Diageo and will be here at the Norwalk offices from Sept 17th- 30th on the 7th floor café area. Please plan to come and meet and greet with Diego during lunch time on Thursday Sept 21st from noon – 2pm and also he plans to stick around for the Thursday night happy hour to continue to celebrate Hispanic Heritage month.

If you have not had the chance to meet Diego yet or see his artwork, you are in for a treat so please plan on attending! His artwork is very much alive and is viewed by the art industry as the next up and coming artist that will bring new ideas and techniques to the digital era for artists. Please come to learn more about his journey about how he came to the USA and get to know his work.



Diageo Internal Poster promoting the event

INTRODUCING ARTIST DIEGO VALDEZ



Diego is the artist of the digital age and is viewed by many people as the "digital modern colorist". An experienced creative thinker, he has worked with many large clientele.

Once you experience his talent you will be drawn in as his work is alive in many ways.

CURRENT PROJECTS

Most recent art exhibition

- New York City - June 18th, 2012 Art Takes Time Square, featured in times square billboards and screens.

Voiartists Art Studio - New York City, NY

- Founder & CEO
- Master Bee Children's animation books- Actress Jon Mack Voiceover
- Bella B & 17 nights - Actress Melissa Biggs voiceover recorded at Elias Art Studio in Hollywood, CA.

Vision Animation Studio- Hollywood, CA

- Creative inspiration leader in partnership with Mike Herzog
- Antenna & Appi - Animated Children's tales by Mike Herzog, ideation by Diego Valdez.

PAST PROJECTS

Discovery Channel

- Animal Planet- concept & interior design work for office in New York City

Charity Artwork displays/design

- Gia Foundation New York City, NY
- Casa de Niño's San Luis Potosi, MX

Latin Modern Art exhibition for Hispanic Heritage Month

DIAGEO

Sept 17th - 30th
Norwalk Bar on 7

Oct 1st - 15th
NY Office - 4th floor

INTRODUCING ARTIST DIEGO VALDEZ



Diego is the artist of the digital age and is viewed by many people as the "digital modern colorist". An experienced creative thinker, he has worked with many large clientele.

Once you experience his talent you will be drawn in as his work is alive in many ways.

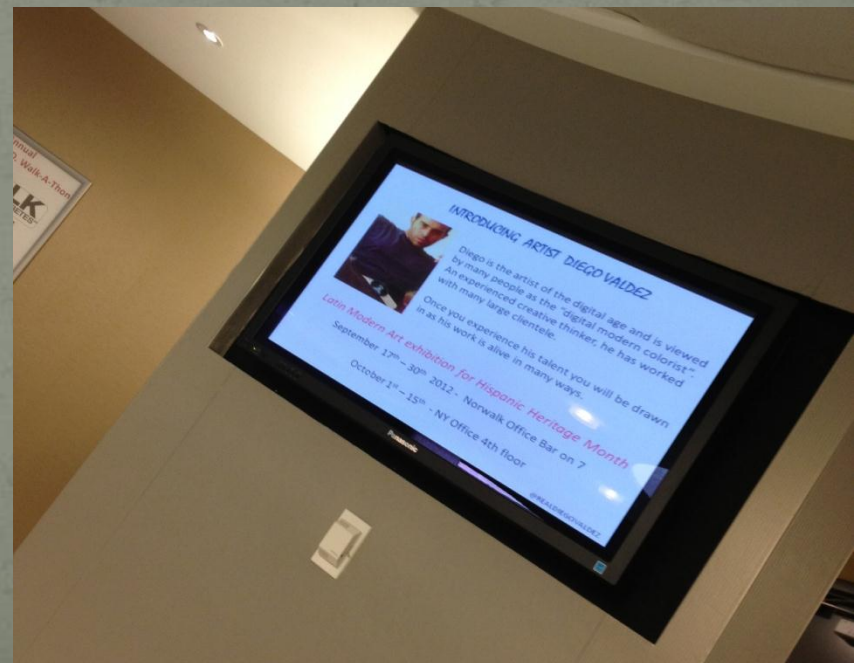
Latin Modern Art exhibition for Hispanic Heritage Month

September 17th - 30th 2012 - Norwalk Office Bar on 7

October 1st - 15th - NY Office 4th floor

@REALDIEGOVALDEZ

Diageo Internal Plasma TV rotating announcement promoting the event



Meeting Invite for Diego's Introduction to Diageo Corporation

Hispanic Heritage celebration during lunch and pub night
Lunch Sept 20th- Noon- 2pm
Pub Night- 5-9pm

FW: The Latin Connection Group is proud to introduce local Latin artist, Diego Valdez - Meeting

Meeting | Insert | Format Text | Developer

Save & Close | Calendar | Delete | Appointment | Scheduling Assistant | Accept | Tentative | Decline | Propose New Time | Reply | Reply to All | Forward | Show As: Busy | Reminder: 15 minutes | Recurrence | Time Zones | Categorize | Private | High Importance | Low Importance | Spelling | Meeting Notes | OneNote

Accepted on 9/18/2012 4:47 PM.
Adjacent to another appointment on your Calendar.

Organizer: Diageo NA Events | Sent: Tue 9/18/2012 4:29 PM

Subject: FW: The Latin Connection Group is proud to introduce local Latin artist, Diego Valdez


Location: Norwalk - Back of 7th Floor Cafe Exhibit Area & also at Pub Night

Start time: Thu 9/20/2012 12:00 PM | End time: Thu 9/20/2012 2:00 PM | All day event

When: Thursday, September 20, 2012 12:00 PM-2:00 PM (GMT-05:00) Eastern Time (US & Canada).
Where: Norwalk - Back of 7th Floor Cafe Exhibit Area & also at Pub Night

Note: The GMT offset above does not reflect daylight saving time adjustments.

The Latin Connection



Diego will be in-house to showcase his exhibit and answer any questions you may have. Please stop by to learn more about his creative journey!

Originally from Colombia, he is the artist of the digital age and viewed by many as the "digital modern colorist". He has worked with large clientele such as The Discovery Channel, Vision Animation Studio and the Gia Foundation, and owns an Art Studio called Voilartists.

Diego's artwork is very much alive and he is viewed by the art industry as the next up & coming artist that will bring new ideas and techniques to the digital era.

Calendar in Archive ... | Re: DYNF- Playbook... | FW: The Latin Conn...

1:06 PM

Meeting Email for Diego's Introduction to Diageo Corporation

Hispanic Heritage celebration during lunch and pub night

Lunch Sept 20th- Noon- 2pm
Pub Night- 5-9pm

Hispanic Heritage Month Kick-off - A message from Jorge - Message (HTML)

Message Developer

Reply Reply to All Forward IM Call Respond

Delete Move to Folder Create Rule Other Actions

Block Sender Safe Lists Not Junk Junk E-mail

Categorize Follow Up Mark as Unread Options

Find Related Select Find

Send to OneNote OneNote


You forwarded this message on 9/19/2012 11:25 AM.

From: Weiss, Deborah Sent: Wed 9/19/2012 10:37 AM

To: Alarcon, Ricardo; Alfonso, Rafael; Alvarez, Leticia L; Andrade, Vincent; Andre, Leonor; Arango, Stephanie; Arocha, Andrea; Assefa, Henock; Baiz, Alexandra; Bello, Ed; Benitez, Amelia; Betancourt, Monique; Bisio, Gabriel; Butler, Christopher D; Cardoso, Jeanne M; Castillo, Karla; Castro, Alfredo; Catanzaro, Lisa M; Clary, Patricia; Concepcion, Geno; Conde, Luis; Cordero, Fernando J; Cremades, Alexandra; Cruz, Omar; Cruz, Yolanda; Cueva, Mila; Custodio, Edward; Daetz, Milagros M; Dais, Frederick; Damashek, Jesse; De Oliveira, David; Diquez, Luis; Duque-Mangahis, Evelyn; Eckert, Nancy; Escobedo, Israel; Farrell, Loray; Fermin, Jorge; Fernandez, Maddy; Figueiredo, Valdo; Freitas, Tiago; Galla, Joseph; Garcia, Aninel; Garcia, Edwin; Garcia, Jesus; Garcia, Patty; Germani, Susanna; Gillespie, Livia;

Cc:

Subject: Hispanic Heritage Month Kick-off - A message from Jorge



Hello TLC,

Just wanted to share with you the successful kick-off of our Hispanic Heritage Month. As you know, we hosted Mexican Independence Celebrations in Norwalk, New York and Plainfield, which turned-out great. Huge attendance to the events, and definitely people enjoying the music, the food, and the specialty cocktails provided by the Don Julio and Jose Cuervo brands. Special thanks to Pattie Clary, Juan Vallejo, Edwin Garcia, Peter Venegas, Deb Weiss, Mila Cueva, Monique Betancourt, Alethea Carter, Jon Tallerico and the Tequila Team for your support in all this.

Next is the Painting exhibition by Diego Valdes taking place in Norwalk from September 18th through September 28th and then in New York from October 1st through October 5th. Really don't miss it, it's great!

We are also having specific celebrations in the Miami, Napa and Chicago offices (to be announced shortly), and some special conferences which am sure you will find insightful and quite inspiring. Stay tuned for more as well.

For now, let's keep engaged and participating in these activities. Also, feel free to let me know if you have ideas or proposals on things that you would like to do, and we will see what is possible...

Best regards,
Jorge Pliego
DIAGEO 801 Main Ave, Norwalk, CT 06851 | phone 203 229-4505 | mobile 203 273-5964

Crown Royal WINDSOR BUCHANAN'S BUSHMILLS

Hotel One CIPRO

Contain'Morison Jose Cuervo

Inbox - Microsoft O... Hispanic Heritage ... Microsoft PowerPoi...

1:09 PM

NORWALK, CT

800 Main Ave

Sept 17th- 30th, 2012



Diego setting up in the Diageo gallery at Norwalk, CT offices

Sept 17th-Sept 30th, 2012



Diageo Norwalk, CT office artwork gallery

Sept 17th-Sept 30th, 2012



Diageo Norwalk, CT office artwork gallery
Sept 17th-Sept 30th, 2012



Diageo Norwalk, CT office artwork gallery

Sept 17th-Sept 30th, 2012



Diageo Norwalk, CT office artwork gallery

Sept 17th-Sept 30th, 2012



Diageo Norwalk, CT office artwork gallery
Sept 17th-Sept 30th, 2012



Diageo Norwalk, CT office artwork gallery

Sept 17th-Sept 30th, 2012



Diageo Norwalk, CT office artwork gallery

Sept 17th-Sept 30th, 2012



Diageo Norwalk, CT Large event posters on a total of 7 floors

Sept 17th-Sept 30th , 2012



Diageo Norwalk, CT Large event posters on a total of 7 floors

Sept 17th-Sept 30th, 2012



Introduction of Diego Valdez for Hispanic Heritage month



Diageo Norwalk, CT Pub Night Event introducing Diego Valdez artwork



Introducing Diego for Hispanic Heritage Celebration at Diageo Corporation



Diego's artwork filled up the entire cafeteria & bar on 7th floor



Hispanic Modern Artwork collection
Digital print on canvas and oil/charcoal drawings



The event for Diego's art exhibition – Norwalk, CT



MANHATTAN, NY

530 5th Ave

Oct 1st- 15th, 2012



Diego making his way on 5th ave to Diageo's office in Manhattan, NY



Getting ready to show his art exhibition!



Diego's artwork ready to Celebrate Hispanic Heritage month at Diageo main lobby on 5th ave office in Manhattan, NY



Diageo entrance, artwork in main lobby



Mexican symbols, Frida Kahlo & Pancho Villa- part of artwork collection

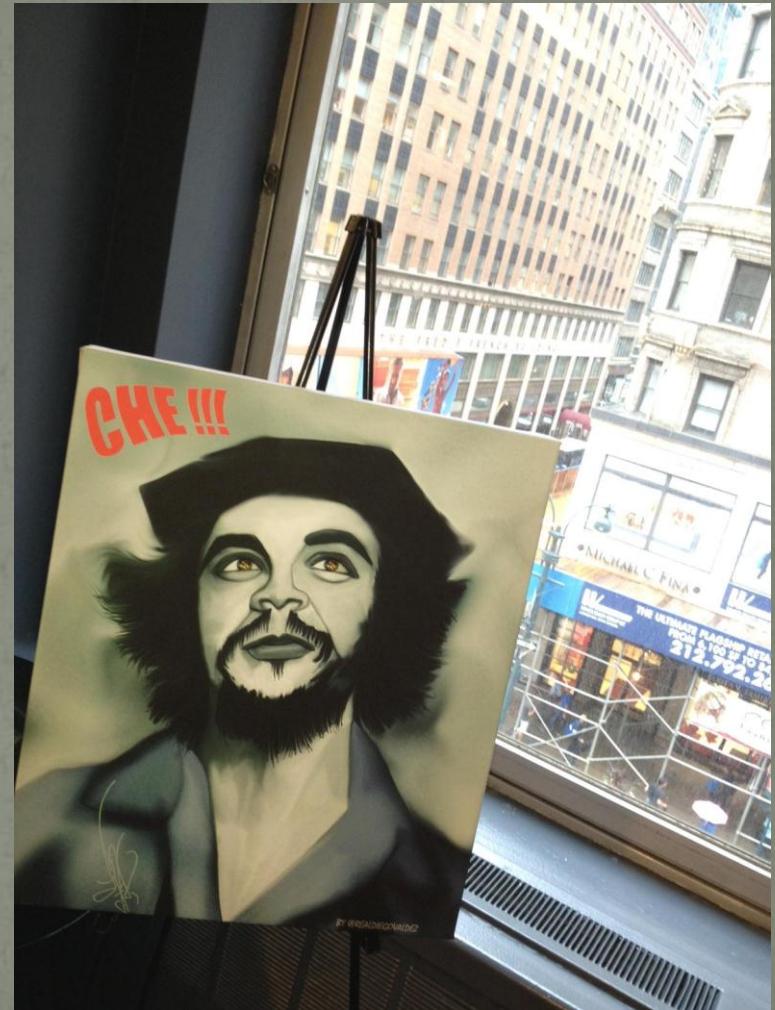


Hanging with Diageo employees at the artwork exhibition



Diego's artwork takes on 5th ave at Diageo Corporation in Manhattan
for Hispanic Heritage month

Oct 1st- Oct 15th



5th Ave Bar on 4th floor in Diageo offices



5th Ave Bar on 4th floor in Diageo offices



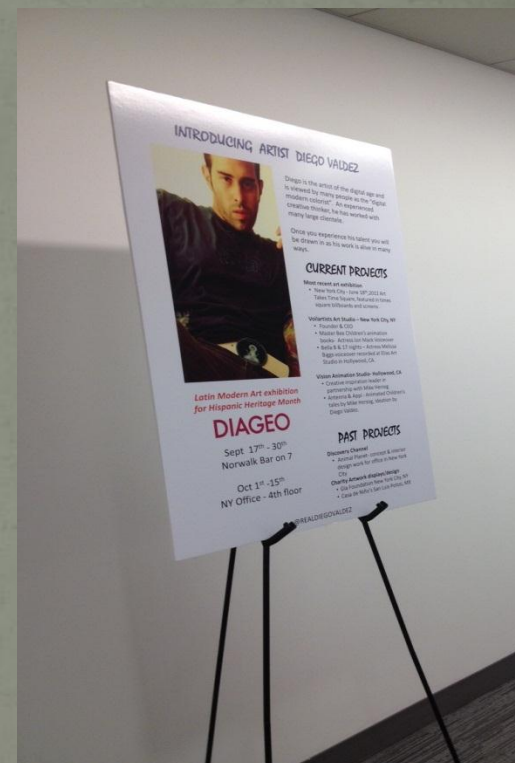
Diego's artwork 5th ave office in Manhattan, to inspire employees!
Collection Name: Sounds of Manhattan (behind Diego oil/charcoal drawings)



Artwork will be displayed all around the 5th ave office for over 800 employees to see



More drawings for Diageo employees to enjoy during Hispanic Heritage month



The event for Diego's art exhibition – Manhattan, NY



The event for Diego's art exhibition – Manhattan, NY

